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26 October 1982

NOTE FOR: DCI and DDCI

SUBJECT: Surveying Consumers of Intelligence

- 1. Walt Raymond informed me that some thought has been given in the NSC Staff to Bud McFarlane chairing or organizing an effort to evaluate consumer reactions to intelligence production. It was not clear in Walt's mind what exactly was being considered, but wanted to forwarn us that McFarlane may raise this issue.
- 2. In discussing this possibility with Dick Kerr, there may in fact be something useful that an NSC lead group might contribute to improving the consumer producer dialogue and the effectiveness or our efforts. In view of the activities of the IPC through the NITs exercise and the DDI's efforts to canvass the assistant secretary and deputy assistant secretary levels, Dick thought it might be wise for either he or Bob Gates to chat with McFarlane before he launches a new effort along these lines.
- 3. I recommend, therefore, that at this juncture you merely listen to what McFarlane has to say.



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